



Milwaukee Chapter

An organization of sportsmen  
dedicated to the enjoyment, preservation,  
and improvement of salmon and trout fishing  
in the GREAT LAKES.

W146 S6996 Catalina Drive  
Muskego, WI 53150

Dear Friends:

The annual public Auction of Great Lakes Sport Fishermen is just around the corner. This year will be our thirty second year. It will be held at Serb Hall in Milwaukee, Wisconsin on **Saturday, March 13th, 2010**.

The auction is very important in the life of our not for profit organization. The funds that are raised are used to promote and maintain the Great Lakes salmon and trout fishery. However, we need your help to continue our projects and support of other organizations working towards a better fishery.

Some of our most recent donations and projects include: purchasing net pens, which are used by the Wisconsin DNR when they plant Chinook Salmon, a donation to the UWM Research Center for the Perch study on Lake Michigan, we donated two pair of night vision binoculars to assist the Wisconsin DNR in apprehending violators (\$5,490). In 2002 we donated \$5,000 to the DNR Kettle Moraine Fish Hatchery for a back-up generator. In 2003 we donated \$5,000 to help replace the fish grinder at the McKinley Marina fish cleaning facility. We also donated much needed supplies to the Kettle Moraine Hatchery totaling \$5,054. In 2004 we donated \$1,200 to the DNR for aerators for the salmon and trout fish hatchery. We also bought shields for the fish cleaning station at McKinley Marina in Milwaukee. In 2006 we donated \$5,000 to the Michigan DNR to raise cohos for the 2008 year stocking. In 2008 we donated \$5,000 to the Wisconsin DNR for an egg sorter.

The Great Lakes Sport Fishermen also help organize and assist with the kid's winter ice fishing and the summer fishing programs in Milwaukee, Wisconsin.

**CORPORATE DONATIONS OF MERCHANDISE, CASH, GIFT CERTIFICATES AND DISCOUNTED MERCHANDISE ARE VITAL TO OUR AUCTION! Merchandise of any kind is welcome, not only fishing related items.** We believe that this is a great opportunity to display new merchandise and stimulate interest in your products. Contributors will be recognized for each and every item donated in our flyers. The auction will be promoted via newspaper, radio, our club newsletter, and mailers. We anticipate an attendance of 400 to 500 people, from an array of different backgrounds with an assortment of different interests.

We would very much appreciate your support in helping to maintain and promote the Milwaukee Great Lakes Sports Fishery. You may send your donations to Del Hantula at W146 S6996 Catalina Drive Muskego, WI 53150. Should you require any additional information or need to arrange pick up, feel free to call Del at (414) 422-1623, Al at (414) 418-2540 or Matt at (262) 894-1711.

Thank You for Your Time!

Sincerely,

Del Hantula  
Auction Chairman

Matt Lubecke  
Co-Chairman

Al Kretschmer  
Co-Chairman

Great Lakes Sport Fishermen, Milwaukee Chapter is a 501(c)7 Social Organization.  
Donations are Tax Deductible under Advertising and Promotional Expenses.